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ACADEMIC PROFILE

- Managing Director for the United States Education Abroad Resource, the parent organization for Education Abroad Asia (EA-Asia) and Education Abroad USA (EA-USA), providing global education consulting, programming and opportunity.
- American academic and tenured lecturer at the Faculty of International Studies Department of Thai and ASEAN Studies, Prince of Songkla University, Phuket, Thailand, specializing in education exchange in East and Southeast Asia.
- Excellent English writing, editing and presenting skills, including journalism, academic papers, and public speaking engagements; ability to write articles from popular magazine level to learned peer-reviewed journal level.
- Native English speaker with competency in basic Mandarin, Spanish, Hawaiian, and some Thai.
- Research and teaching experience in East and Southeast Asian civilizations and geography, hospitality and tourism management, cultural relations, religious studies, ethnic studies, interdisciplinary studies, and research methodology.
- Self-motivated, dependable, adaptable, goal oriented, and an integrated thinker with a passion for learning and facilitating the learning of others. Ability to work to deadlines and complete diverse projects in a timely manner.

EDUCATION

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| ▪ PhD, Environmental Mgt., Prince of Songkla University, Thailand | 2011-2013 |
| ▪ MBA, Tourism Mgt., Prince of Songkla University, Thailand | 2007-2010 |
| ▪ MA, Taiwan Studies, National Chengchi University, Taiwan, ROC | 2004-2006 |
| ▪ BA, Liberal Studies (Chinese culture), University of Hawaii, USA | 1999-2001 |
| ▪ AA, Liberal Arts (with Honors), Hawaii Community College, USA | 1995-2000 |

SCHOLARLY APPOINTMENTS

- Assistant Editor, *Indo-Pacific Journal of Archaeology*, Special Issue on Cultural Resource Management. Indo-Pacific Prehistory Association.

- Curriculum Development Committee for the Master's of Arts in Chinese Studies Program, Prince of Songkla University, Thailand.
- Editorial Board, *Journal of International Studies*, Prince of Songkla University, Thailand.
- Guest lecturer (annual) on study abroad, University of Hawaii at Hilo, USA. Experiences on the Silk Road: China–Pakistan–India.
- Lecturer (tenured), Prince of Songkla University, Thailand (2008-2015).

SCHOLARLY AWARDS

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| ▪ PSU Quality Award, <i>Top 5 in Social Science</i> | 2016 |
| ▪ PSU Quality Award, <i>Top 5 in Social Science</i> | 2015 |
| ▪ Best Paper Award, <i>PSU Phuket International Conference</i> | 2014 |
| ▪ Best Paper Award, <i>Asia Pacific Tourism Association, Korea</i> | 2012 |
| ▪ Research Scholarship, <i>Prince of Songkla University, Thailand</i> | 2012 |
| ▪ PhD Scholarship, <i>Prince of Songkla University, Thailand</i> | 2011 |
| ▪ Master's Scholarship, <i>National Chengchi University, ROC</i> | 2005 |
| ▪ Hohonu Academic Journal, <i>University of Hawaii, USA</i> | 2004 |
| ▪ 22 nd Annual Dean's List of National Academic Achievement, <i>USA</i> | 1999 |
| ▪ <i>Nota Bene</i> Academic Publication, <i>International Honor Society, USA</i> | 1999 |
| ▪ League for Innovation Literary Competition, <i>State of Hawaii, USA</i> | 1999 |
| ▪ HCC Literary Competition, <i>Hawaii Community College, USA</i> | 1999 |

US-ACCREDITED STUDY ABROAD

- *University of Hawaii (academic year abroad 2003-2004)*. Ming-Hsin University of Science and Technology, Taiwan, ROC.
- *University of Hawaii (summer study abroad 1995-2002)* [participation in 5 programs]. Peking University, Beijing, PRC.
- *College Consortium for International Studies (semester abroad – spring 1998)*. International College of Seville (ICS), Spain.
- *School for International Training (semester abroad – fall 1997)*. University of Cape Town, South Africa.
- *University Study Abroad Consortium (summer study abroad 1996)*. National University of Costa Rica at Heredia.

PUBLICATIONS & PROCEEDINGS

Refereed Peer-Reviewed Journal Papers

Martin, S. A. (2011). Laipunuk (Nei Ben Lu)—The last frontier of the Taiwan aborigines during the Japanese occupation on Taiwan: Ethnographic narratives of a Bunun elder. *The International Journal of Asia Pacific Studies (IJAS)*, 7(1) 123–142. Retrieved from http://ijaps.usm.my/?page_id=508 (accessed August 15, 2015).

- Martin, S. A. (2011). Rebuilding mama's house—An ethnohistorical reconstruction and homecoming of the Bunun on Taiwan. *Journal of International Studies*, 1(2) 61–78. Phuket, Thailand: Faculty of International Studies, Prince of Songkla University.
- Martin, S. A., & Assenov, I. (2011). Beach and coastal survey of Thailand: What future for surf tourism. *Journal of Tourism, Hospitality & Culinary Arts*, 3(1), 77–87. Retrieved from <http://www.jthca.org/Download/pdf/V3%20IS1/chap%205.pdf> (accessed November 1, 2013).
- Martin, S. A., & Assenov, I. (2012). The genesis of a new body of sport tourism literature: A systematic review of surf tourism research (1997-2011). *Journal of Sport and Tourism*, 17(4), 257–287. doi:10.1080/14775085.2013.766528
- Martin, S. A., & Assenov, I. (2013). Developing a surf resource sustainability index as a global model for surf beach conservation and tourism research. *Asia Pacific Journal of Tourism Research*, 19(7) 760–792. doi: 10.1080/10941665.2013.806942
- Martin, S. A., & Assenov, I. (2014). Investigating the importance of surf resource sustainability indicators: Stakeholder perspectives for surf tourism planning and development. *Tourism Planning and Development*, 11(2) 127–148. doi: 10.1080/21568316.2013.864990
- Martin, S. A., & Assenov, I. (2015). Measuring the conservation aptitude of surf beaches in Phuket, Thailand: An application of the surf resource sustainability index. *International Journal of Tourism Research*, 17(2) 105–117. doi: 10.1002/jtr.1961
- Martin, S. A., & Blundell, D. (2014). Cultural continuum among the Bunun of Laipunuk (Nei Ben Lu), southern Taiwan. *Bulletin of the Indo-Pacific Prehistory Association*. Forthcoming.
- Reangvaranont, M., & Martin, S. A. (2013). A Comparative study on the learning experiences and learning style preferences of Thai and British postgraduate students at a United Kingdom university. *Journal of International Studies*, 3(2) 15–25. Phuket, Thailand: Faculty of International Studies, Prince of Songkla University.

Scholarly Articles

- Martin, S. A. (1999). Great expectations. *Nota Bene: The 1999 Phi Theta Kappa International Honor Society Anthology*. Jackson, Mississippi, USA: The Society. Retrieved from <https://www.ptk.org/Programs/NotaBeneLiteraryCompetition.aspx> (accessed June 1, 2016).
- Martin, S. A. (2004). China, a magic place. *Hohonu Academic Journal*, 2, pp. 55–57. Hilo, Hawaii, USA: University of Hawaii Press. Retrieved from <http://hilo.hawaii.edu/academics/hohonu/documents/Vol02MASTER.pdf> (accessed August 1, 2013).

Theses

- Martin, S. A. (2006). *Ethnohistorical perspectives among the Bunun: A case study of Laipunuk, Taiwan*. Master's thesis. National Cheng-Chi University, Taipei, ROC. [+2 publications in peer-reviewed journals].
- Martin, S. A. (2010). *Coastal resource assessment for surf tourism in Thailand*. Master's thesis. Prince of Songkla University, Phuket, Thailand. [+1 publication in a peer-reviewed journal]
- Martin, S. A. (2013). *A surf resource sustainability index for surf site conservation and tourism management*. Ph.D. dissertation. Prince of Songkla University, Hat Yai, Thailand. [+3 publications in peer-reviewed journals].

Conferences and Proceedings

- Assenov, I., & Martin, S. A. (2010). Surf tourism research 1997–2009: A systematic review and interdisciplinary perspective. *Proceedings of the 16th Asia Pacific Tourism Association (APTA) Annual Conference: Competition and Collaboration between Regional Tourism Destinations* (pp. 1017–1028). Macau S.A.R, China, July 13–16.
- Martin, S. A. (2009). *Rethinking the monsoon: Sustainable surf tourism in Thailand*. Paper presented at the International Tourism Conference on Sustainable Hospitality and Tourism Management: Beyond the Global Recession. Silpakon University, Bangkok, Thailand, May 14–15.
- Martin, S. A. (2010). Laipunuk (Nei Ben Lu)—The last frontier of the Bunun during the Japanese occupation on Taiwan: Ethnographic narratives of an Isbukun elder. Scholarly presentation [PowerPoint]. 3rd Annual PSU Phuket Conference: Multidisciplinary Studies on Sustainable Development. Nov. 17–19. Prince of Songkla University, Phuket, Thailand.
- Martin, S. A. (2010). The conservation of coastal surfing resources in Thailand: The Andaman Sea. *Proceedings of the International Conference on the Environment and Natural Resources (ICENR) 2010 – The Changing Environment: Challenges for Society* (pp. 262–280), Mahidol University, Salaya Campus, Bangkok, Thailand, November 10–12.
- Martin, S. A. (2011). Music, marriage and adaptation among the Bunun from lost Laipunuk, southern Taiwan. *CD Proceedings of the 4th Annual PSU Research Conference: Multidisciplinary Studies on Sustainable Development* (p. 46). Prince of Songkla University, Phuket, Thailand, November 16–18.
- Martin, S. A. (2013). *Surf tourism and resource sustainability in Phuket, Thailand*. Scholarly presentation [PowerPoint]. Global Surf Cities Conference: Destination Innovation Collaboration, Kirra Hill Community and Cultural Centre, Gold Coast, QLD, February 28 – March 1. Gold Coast: Gold Coast Surf City, Inc.
- Martin, S. A. (2013). *The surf resource sustainability index and Thailand case trial*. Scholarly presentation [PowerPoint]. Global Surf Cities Conference: Destination Innovation Collaboration, Kirra Hill Community and Cultural Centre, Gold Coast, QLD, February 28 – March 1. Gold Coast: Gold Coast Surf City, Inc.
- Martin, S. A., & Assenov, I. (2008). Beach and coastal survey: What future for surf tourism. *CD Proceedings of the 7th Asia Pacific Forum for Graduate Students' Research in Tourism – Advances in Tourism Practices: Pointing the Way Forward* (p. 12). University Teknologi Mara, Selangor, Malaysia, June 3–5.
- Martin, S. A., & Assenov, I. (2008). *Interdisciplinary approaches toward sustainable surf tourism in Thailand*. Paper presented at the 1st PSU Sustainability Conference. Prince of Songkla University, Phuket Campus, Thailand, November 19–21.
- Martin, S. A., & Assenov, I. (2011). A statistical analysis of surf tourism research literature. *CD Proceedings of the 4th Annual PSU Research Conference: Multidisciplinary Studies on Sustainable Development* (p. 57). Prince of Songkla University, Phuket, Thailand, November 16–18.
- Martin, S. A., & Assenov, I. (2012). Measuring the importance of social, economic, environmental and governance indicators for the surf resource sustainability index. *Proceedings of the 1st Annual PSU Phuket International Conference: Multidisciplinary Studies on Sustainable Development* (p. 51). Prince of Songkla University, Phuket, Thailand, January 10–12, 2013.
- Martin, S. A., & Assenov, I. (2012). Towards a surf resource sustainability index: A global model for surf site conservation and Thailand case study. *Proceedings of the 18th*

- Asia Pacific Tourism Association Annual Conference (APTA) Hospitality & Tourism Education: New Tourism & New Waves* (pp. 745–760). Taipei, ROC, June 26–29. Busan, Korea: School of International Tourism, Dong-A University.
- Martin, S. A., & Blundell, D. (2014). Marginalization, social change, and heritage: A continuum of Bunun in southern Taiwan. *Proceedings of the 20th Indo-Pacific Prehistory Association Congress Cambodia 2014* (p. 210). Siem Reap, Cambodia, January 12–18.
- Martin, S. A., & Blundell, D. (2014). A new trial for the journey home to the Bunun villages of old Laipunuk, Taiwan: Contextualizing island Formosa through cultural heritage, digital mapping, and museology. *Proceedings of the 2014 International Conference on Formosan Indigenous peoples: Contemporary Perspectives* (p. 89). Taipei, Taiwan, ROC, September 15–17.
- Martin, S. A., Assenov, I., & Ritchie, R. (2014). Towards a social science index and conceptual framework for assigning weights in sustainability research. *Proceedings of the 3rd Annual PSU Phuket International Conference: Multidisciplinary Studies on Sustainable Development* (p. 70). Prince of Songkla University, Phuket, Thailand, November 13–14.

Other Articles

- Martin, S. A. (2000). Great expectations. *Kona Views Magazine*, (p. 21). Kailua-Kona, Hawaii, USA: Kona Media Inc.
- Martin, S. A. (2001). China, my magic place. *Kona Views Magazine*, (pp. 24–25). Kailua-Kona, Hawaii, USA: Kona Media Inc.
- Martin, S. A. (2002). Skateboarding through time on the Great Wall of China. *Kona Views Magazine*, (pp. 21–22). Kailua-Kona, Hawaii, USA: Kona Media Inc.
- Martin, S. A. (2002). The space ambassadors: From outerspace to the Kona Coast, astronauts send a humanitarian message. *Kona Views Magazine*. Kailua-Kona, Hawaii, USA: Kona Media Inc.
- Martin, S. A. (2010). A brief history of surfing. *Thailand Surfrider*, (2) (pp. 15–21). Thalang, Phuket: Purple Diamond Ltd.
- Martin, S. A. (2010). Coastal currents in Phuket. *Thailand Surfrider*, (4) (pp. 44–46). Thalang, Phuket: Purple Diamond Ltd.
- Martin, S. A. (2010). Coastal resource and surfing in Thailand. *Thailand Surfrider*, (1) (pp. 42–50). Thalang, Phuket: Purple Diamond Ltd.
- Martin, S. A. (2010). Surfing the southern gulf: Exploratory research on the Gulf of Thailand. *Thailand Surfrider*, (4) (pp. 20–27). Thalang, Phuket: Purple Diamond Ltd.
- Martin, S. A. (2010). The Phuket ocean safety guide. *Thailand Surfrider*, (4) (pp. 54–55). Thalang, Phuket: Purple Diamond Ltd.
- Martin, S. A. (2010). The surfer-lifesavers of Phuket. *Thailand Surfrider*, (3) (pp. 40–42). Thalang, Phuket: Purple Diamond Ltd.
- Martin, S. A. (2011). Climate Change and the environment in Thailand: What's going on with the weather? *Thailand Surfrider*, (5) (pp. 28–30). Thalang, Phuket: Purple Diamond Ltd.
- Martin, S. A. (2011). Rare earth vs. rare surf: Malaysian 'rare earth' refinery draws environmental concerns for surfers. *Thailand Surfrider*, (7) (pp. 28–29). Thalang, Phuket: Purple Diamond Ltd.
- Martin, S. A. (2011). Surf science of the Andaman Sea, Part I: A surfer's guide to wind, water & waves. *Thailand Surfrider*, (7) (pp. 42–45). Thalang, Phuket: Purple Diamond Ltd.

- Martin, S. A. (2011). Surfing Rayong: Wave magnet of the Eastern Gulf. *Thailand Surfrider*, (7) (pp. 24–26). Thalang, Phuket: Purple Diamond Ltd.
- Martin, S. A. (2011). The Phuket ocean safety guide. *Thailand Surfrider*, (5) (pp. 42–45). Thalang, Phuket: Purple Diamond Ltd.
- Martin, S. A. (2011). Trash talking: Exploring marine debris on the Andaman Coast, Thailand. *Thailand Surfrider*, (6) (pp. 48–50). Thalang, Phuket: Purple Diamond Ltd.
- Martin, S. A. (2011). Water safety awareness for the hospitality & tourism industry. *Thailand Surfrider*, (5) (pp. 40–41). Thalang, Phuket: Purple Diamond Ltd.
- Martin, S. A. (2014). Exploratory research on the Mekong Delta: The geography of Viet Nam. *Faculty of International Studies E-Bulletin*. Retrieved from <http://www.magazine.fis.psu.ac.th/?p=142> (accessed July 18, 2014).
- Martin, S. A. (2015). A brief introduction to the historical geography of Cambodia. *Faculty of International Studies E-Bulletin*. Retrieved from <http://www.magazine.fis.psu.ac.th/?p=251> (accessed May 12, 2015).

PROFESSIONAL REFERENCES

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- Dr. David Blundell, Visiting Assoc. Professor, University of California at Los Angeles (UCLA),
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